

CONNECTING KIDS TO COVERAGE NATIONAL CAMPAIGN

“Hands Full” Public Service Announcement (PSA)



30 Second TV PSA Script – English (National)

FEMALE ANNCR: Parents sure have their hands full...and they could use an extra hand. Now, every state offers free or low-cost health insurance...for your sports hero...or budding artist.

Kids up to age 19 can get check-ups, doctor and dentist visits, hospital care, prescriptions and more.

Your child may qualify based on your family size and income.

It's one less thing to worry about.

Call or go online for more information.

PSA End Card Graphic Includes:

Insure Kids Now logo

1-877-KIDS-NOW (543-7669)

Visit HealthCare.gov to learn more about affordable health coverage for your family.

Department of Health and Human Services logo

Marketplace logo

A message from the U.S. Department of Health and Human Services